

Rob Straw

Photographer, Videographer, Designer and Educator

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EXPERIENCE

Art Institute of Pittsburgh Online - Pittsburgh, PA

Adjunct Faculty

2011 - Present

**-Marketing - Introduction to Design Applications - Principles of Photography -
Photographic Design - Digital Image Management**

Subject Matter Expert (Online Class Design)

2012

-Time Based Media II - class content included advanced use of microphones, special effects, use of lenses, news editing, cinematography, continuous lighting and budgeting for video projects

Art Institute of Pittsburgh - Pittsburgh, PA

Assistant Professor

2006 - 2015

Multimedia Courses

- Time Based Media I & II - *students are introduced to dSLR video controls, camera movements, editing, sound capture, interview techniques and video lighting in order to become more proficient as visual storytellers*

- Documentary - *students create a long-term project on a subject with personal significance that is presented in a video format with interviews and ambient audio*

- Special Projects – Website and Print Magazine – *in collaboration with another faculty member students from Graphic Design, Web Design, Photography, Video and Motion graphics worked together to conceive a local magazine (PGH Man and PGH You) and published stories that were presented in both print magazine and online website format*

- Video 1

Upper Level Photography Courses

- Thesis - *students engaged in a long-term personal photography project that included research, interviews and the design of a print on demand hardcover book*

- Marketing - *students were introduced to basic marketing principles and the use of social media, websites, blogs, emails and other forms of promotion for their business*

- Portfolio I - Portfolio II - Nature - Project Development -

SOFTWARE

Adobe
Premiere
Photoshop
Lightroom
Bridge
Illustrator
InDesign
After Effects
Speedgrade

Microsoft Office

HARDWARE

Canon, Nikon, Sony and
Panasonic cameras
(stills and video)

Audio Capture with External
Recorders and Microphones

LED Video Lights, Monolights
Strobes & Speedlights

PC and Mac Proficiency

Inkjet Printing

Monitor Color Management,
Flatbed and Film Scanners

SPECIAL SKILLS

Racing / Automotive
Photography & Video

Time-Lapses

Audio & Video Interviews

Graphic Design

Curriculum Development

Marketing

Entry Level Photography, Darkroom and Other Courses

-**Introduction to Photography Applications** – *students are introduced to Adobe Lightroom, Bridge, InDesign, Illustrator, Photoshop and Premiere*

- **Photographic Design - Principles of Digital Photography - Digital Image Management -**

-**Darkroom Lab Courses** - Black and White Lab, Analog Principles, Intermediate BW Lab, BW/Color Lab, Advanced Photo Lab

-**Photography for Non-Majors, Freshman Studies, High School Student Workshops, High School Educators Conferences**

McClellan County Arts Center - Bloomington, IL

Instructor

2005

Community Education Class (*Introduction to Camera Basics*)

EDUCATION

Illinois State University – Normal, IL

Masters of Fine Arts - Photography

2002 - 2005

Graduated Magna Cum Laude

Edinboro University of Pennsylvania – Edinboro, PA

Bachelors of Fine Arts – Photography and Film / Video Production

1997 – 2002

Minor – Art History

Graduated Magna Cum Laude

DARKROOM

B&W and Color Darkroom
Printing

B&W Film Developing

Print Toning

Polaroid Manipulations and
Transfers

Cyanotypes

Hand Coloring

AWARDS, PUBLIC SPEAKING & TRAINING

2014 - Adobe Educators

Summit - Participant

(Portland, OR)

2010 - Pittsburgh Technology

Council - DATA Award Finalist

(Pittsburgh, PA)

2009 - f/295 Exhibition of

Contemporary Alternative

Photography - Group Show

(707 Penn Gallery, Pittsburgh,

PA)

2008 - S.P.E. Mid-Atlantic

Conference - Technocracy:

Image Production / Distribution

/ Consumption

Presenter: web+cam(era)

(Pittsburgh, PA)

2008 - S.P.E. Midwest

Conference - Imag(in)ing the

Future of Photography

Presenter: web+cam(era)

(Cleveland, OH)

RECENT PROJECTS & CLIENTS

Vintage Racing and Automobile History

Event Photographs and Documentary Videos

2012 – PRESENT

- **Don Yenke** - *Interviews are being conducted and archival footage / documents are being organized to create a short documentary highlighting the history of Don Yenke's dealership and race team, which celebrates their 50th anniversary in 2016.*

- **High Performance Heroes** - *A promotional video and photographs were created for a non-profit that focuses on modifying vintage racecars to fit the needs of wounded veterans.*

- **Watkins Glen 1948 -1952** - *A time-lapse of the road course was combined with photographs and voice narration by Denver Cornett about the first race held on the public streets of Watkins Glen, NY in 1948.*

- **Pittsburgh Vintage Gran Prix (PVGP)** – *Event photography of the race, road course and participants have been created over the past several years. The PVGP is the only vintage race in America run on public streets and has raised over 4 million dollars for local charities since 1982.*

- **Track Photography** – *Virginia International Raceway, Watkins Glen International, Mid-Ohio Sports Car Course, Pittsburgh International Race Complex, Schenley Park (Pittsburgh Vintage Gran Prix)*